



Bring Back Jobs!

Putting Local First Backgrounder

As a PC Government takes decisive action and implements our plan to bring back jobs and put our province back to work, a PC Government will ensure our own residents always come first – not big companies or elite special interests based outside our province!

It is Newfoundlanders and Labradorians who should be employed on projects in our province. When construction projects are funded using public money, our residents and our businesses should be employed.

A PC Government will require a local benefits policy when public funds are spent on infrastructure, to ensure Newfoundlanders and Labradorians receive maximum benefits and jobs, including underrepresented groups such as women, Indigenous persons and apprentices.

- As a part of the tender or bid package, each proponent will have to outline how they will employ Newfoundlanders and Labradorians on the worksite. This includes all areas of the project including construction, engineering, project management, and procurement.
- A PC Government will require the proponent to outline a plan on how women will be hired and supported in the workforce. The target ratio based on hours worked for women in red seal trades shall be set at 15% as a minimum for each project.
- A PC Government will require the proponent to outline a plan on how apprentices will be hired, supported, and mentored. The target ratio based on hours worked for apprenticeship hours to journeyman hours in red seal trades shall be set at 25% as a minimum for each project.
- A PC Government will also require the proponent to outline a plan on how tradespeople who identify as indigenous will be hired, supported, and mentored. Target ratios will be set on a project-by-project basis and set in consultation with indigenous leaders.

Supporting Local also means supporting our local businesses and products. To help with this, a PC government will launch a “Buy Local” initiative.

- Our new “Buy Local” initiative will promote local products and businesses, encouraging residents to buy local while also showcasing these businesses abroad.
- The public sector under a PC Government will also support local business by purchasing goods, services and construction work from Newfoundland and Labrador suppliers wherever possible. We will help our enterprises become bulk suppliers nationally.

A PC Government will expand the supply chains which support all economic development so Newfoundlanders and Labradorians are the principal beneficiaries of all our province’s resources.

- In the offshore oil sector, for example, supply chain companies provide offshore supply boats and helicopters, health and safety equipment and training, engineering solutions and fabricators, food services and taxi services.
 - We will ensure that our offshore oil sector is supported by a strong, local, supply and service industry which also employs Newfoundlanders and Labradorians.
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